

Audience Analysis Survey

Course: How to build an effective Computer based learning module?

1. What is your role ?

- Education only
- Education but help also with patient care
- Clinical/Nursing but help also with education
- Management
- Others, please specify _____

2. How many computer-based learning modules (CBL) have you ever developed?

- None
- 1-5
- 6-10
- 11-15
- Over 15

3. (If 2, 3, or 4 options answered in previous question then...)

Explain your role in developing CBL

4. Do you feel that you have the knowledge to create a CBL?

- I feel that I know in depth about CBLs development
- I would welcome a refresher on how to create effective CBLs
- I have the knowledge but I want to know more about the technical tools and/or teaching methods that would help me enhance the course material.
- Others, please specify _____

5. Can you name several characteristics of an adult learner?

6. Can you describe some elements of best practices in developing CBLs?

7. In your opinion, what are some of the challenges when creating a CBL? *(check all that apply)*

- Issues defining appropriate content
- Issues aligning training to audience
- Issues with positively engaging learners
- Issues with creating challenging online learning experience
- Issues with creating a CBL quickly, due to the urgency to cover
- Issues with managing the length of a CBL
- Other, please specify

8. What benefits do you think your target audience will gain from more challenging online learning modules?

9. What are your thoughts on the value of creating a course on how to develop engaging and effect online modules?

10. What benefits do you believe you will gain from the class? *(check all that apply)*

- Additional adult learning knowledge
- Tips on how to reach audience
- Refresher on best practices
- Learn on tools you can use to help you with developing course content
- Continuing education credits

11. What training format do you prefer?

12. Do you have any additional comments you would like to add to help with the development of this course?